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## Apprenticeship as Marketing Communications Specialist (m/f/d)

### What you will learn with us

- Become an expert in the world of marketing! With us, you will receive comprehensive training and full insight into all the activities that take place in a marketing department.
- The creative focus of your training will be on online marketing. You will have the opportunity to design your own graphics and write texts. You will oversee all online activities on our website, on social media channels such as Instagram, Facebook, YouTube and Twitter, on business platforms such as Xing and LinkedIn and other media.
- You will learn how to use programs such as Photoshop, Adobe Illustrator and InDesign or the open source software WordPress.
- As a further focus, you will learn how to fully support Software Factory's participation in national and international trade fairs, take care of the selection of suitable advertising materials and address customers and business partners by creating newsletters and mailings. You will also keep our customer database up to date.
- You will be given responsibility early on, as you will be assigned your own topics and areas. We will introduce you to the planning and implementation of all marketing projects.
- You will also gain an insight into budget planning and contribute to the annual media plan.

### What we offer you

- Comprehensive training by experienced trainers and colleagues
- Option to be taken on after successful completion
- 32 days annual leave
- Strong and open team
- Actively involved and supportive CEOs
- Many opportunities to help shape the company
- Freedom for personal and professional development
- Modern, spacious office with a great roof terrace and beach chair
- Regular events
- Many attractive benefits – drinks flat rate, meal discount, fitness, free parking and much more.

### What you bring with you

- You successfully complete school with a high school diploma, university entrance qualification or a good intermediate secondary school leaving certificate.
- You are motivated by the challenge of summarizing complex issues in an understandable and interesting way! You love writing texts and are creative and confident with the German and English language.

Software Factory GmbH

### Arbeitspensum

Vollzeit

### Start Anstellung

01.09.2024

### Dauer der Anstellung

3 Years

### Arbeitsort

Parkring 57-59, 85748, Garching, Munich, Germany

### Basislohn

980,00

### Publication date

01.03.2024

- You are communicative, committed and enjoy working in a team. Good comprehension skills, a high degree of independence and a strong organizational talent round off your profile.

**Your Contact Person**

Lena Full

Human Resources

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