



**SOFTWARE
FACTORY**

Hannover Messe 2018 Findings - Press Information

HMI 18: The Market is Ready!

After the Hannover Messe 2018, the Software Factory was able to conclude the following: The discussions we had with individuals confirmed that there has been a significant shift in the traditional industry. In order to advance into the future, big data, artificial intelligence and cognitive computing are crucial factors. In terms of mechanical engineering, both digitalisation und interconnectedness are driving factors. Those who were primarily interested in IoT were small and medium sized businesses, which was significantly more than previous years. Furthermore, the transparency of production was also stressed as a business need of our contacts. Systems engineering and model-based engineering were additionally illustrated as important topics.

We can gladly go deeper into our findings with you and supply additional information if required.

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About the Software Factory

The Software Factory GmbH, located in Garching, has existed since 1992 and was founded as a spin-off of the Institute of Machine Tools and Industrial Management at the Technical University of Munich. The overall focus while developing tailor-made software solutions and products that support customers in the most diverse areas, lies in the area of computer science and mechanical engineering. Currently, our strong global team of 50 includes consulting and software development in Application Lifecycle Management (ALM) and Product Lifecycle Management (PLM), after sales and services as well as the operation of applications, are all anchored in IT Infrastructure. In addition, the company provides services for the migration of inventory data. With expertise for all topics related to Industry 4.0, Software Factory accompanies companies on their path to digital transformation.