



Dear Sir or Madame,

as we start the new year facing ever-ongoing lockdown restrictions, we want to continue to look ahead and drive a digital future. The pandemic has brought digitization to the fore, in which new ways to collaborate and communicate digitally have become increasingly accepted and adopted. Augmented Reality (AR) has played an important role here as it has enabled strong collaboration even despite the social distancing rules. As your partner for digital transformation, we offer helpful and market-leading AR solutions together with our partner PTC. Would you like to experience AR on a closer level? Then take the chance and join our virtual Holodeck Tour with our partner PTC. With the help of vivid and versatile demonstrators, you will be able to experience the advantages and possibilities AR can offer you in an exclusive event! If you are interested, you can learn more about the event in this newsletter!

Sincerely

Your Team at Software Factory

SF Products and Solutions

ThingWorx Navigate Extensions - Use Product Data Quickly and Easily



Navigate Apps for Windchill gives users across the enterprise easy, role-based access to the data they need to do their jobs. With our Navigate Extensions, these can be extended functionally and for additional use cases. This provides a significant increase in **productivity and efficiency**, as none of the Windchill specialists have to spend time searching for or providing data. For instance, a Navigate App was created for one customer for the quick and easy creation of Technical Data Packages TDP and download into Navigate.

For more information, you can contact us directly. Our experts are looking forward to your ideas and requirements!

[More Infos](#)

Vuforia - Augmented Reality for Assembly and Service

Smart engineering, smart manufacturing and the shortage of skilled workers has brought about new concepts in development, production, assembly and service. With AR/VR/XR and your CAD data, you are able to design workplaces of the future. In terms of **automating** the necessary processes as well as the **creation of user experiences (UX)** for Windchill, Creo and Vuforia, we are there to support you every step of the way. Learn more about the product on our website!



[More Infos](#)

Vuforia Expert Capture - Increasing Quality and Efficiency



To enable you to take advantage of **Augmented Reality (AR)** in your company, we are working with PTC to offer you a wide range of options. With the help of Vuforia Expert Capture, you can start to reap the benefits of AR. Instructions of sequences of actions can be created and used in three steps. From video recording a work process, to sequencing and enriching it with additional AR information, employees have quick and easy access to expert knowledge. Start to **save costs and travel time** while enabling effective and efficient work!

[More Infos](#)

Exclusive Holodeck Tour with our Partner PTC



Experience Augmented Reality up close! Together with our partner PTC, we would like to invite you to the **Holodeck Tour on February 24, 2021 from 1:00 - 4:00 pm!** The tour will offer you a range of interesting exhibits, helping you gain insights into the possibilities of AR and how it can not only benefit you as a user, but also for companies overall. Learn more on the topic and secure one of the sought-after seats for free!

[More Infos and Registration](#)

Partner Webinar: Agile Systems Engineering for Mechatronic Products

Join us on **Tuesday, March 2, 2021 from 2:00 - 3:00 pm** for our first joint webinar with our partner Phoenix Integration. Our experts Alexandre Luc and Dr. Andreas Gallasch will demonstrate the possibilities ModelCenter has to offer for virtual validation on the topic of **Agile Systems Engineering for Mechatronic Products**. Learn how ModelCenter can help you reduce development costs, improve development efficiency and bring more competitive products to market. Register for the free webinar right here!

[More Infos and Registration](#)



SF Free Innovation Webinars

SF Free Innovation
Webinars



Our **SF Free Innovation Webinars** will be starting already at the **end of March**. Bring even more innovation and digitization to your company by using your time working from home profitably. Look forward to the following interesting topics:

- Creo Toolkits Programming
- Creo 7.0 Toolkits Update Tips and Tricks
- Creo WEB-Link
- Windchill/Thingworx Navigate Development

Organize your time actively by **registering** on our website and staying informed about our webinar topics and dates!

[More Infos and Dates](#)

Software Factory Trainings in the First Half of 2021!

In 2021 you have once again the opportunity to participate in a variety of SF trainings on the topics **PTC Creo, Windchill and IloT!** Due to the current situation, our trainings will continue to take place exclusively in a **virtual format**. In order to ensure we accommodate your schedules and time preferences, we will offer our trainings in a **one- or two-week** format.

Contact us and let us help you create the training content that suits you best!

You can find our training dates on our website.

[More Infos, Dates and Contact](#)



Retrofit for Industry 4.0: New Benefits with Existing Machines



To be successful in the future, companies from the mechanical and plant engineering sector must adapt to the age of digitalization without high costs and time expenditure when possible. Some companies are unable to use Industry 4.0 applications due to the lack of networking of existing machines. The **VDMA guide on Retrofit 4.0**, which Software Factory was also involved in creating, offers a helpful introduction to the possibilities of a retrofit to make existing machines fit for the future.

[More Infos and Download Guide](#)

Our Research Projects

RETHINK

RETHINK is our latest research project and just last week, we received the funding approval for it. Together with our project partners ITQ, Lorenz GmbH and the Institute of Mechanical Engineering and Management Sciences (iwb) of the Technical University of Munich, we want to advance the topic of remanufacturing for the industrial circular economy in SMEs. In addition to this, the focus will also be on **resource conservation** and **sustainability**. The aim is to develop a standardized process model for evaluating existing systems for remanufacturing in SMEs.



[To Research Project](#)

Family is important to us!



That's why we have been working hard for a long time to make it as easy as possible for our employees to balance work and family life. Thus, in addition to **Mobile Office** - "Around the World", we are offering **individual flexible working time models** to make it easier to combine childcare or the care of relatives. Our family-friendly commitment was confirmed at the end of last year when we were accepted into the Bavarian Family Pact and became a member of the Success Factor Family.

[More Infos](#)



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