# Software Factory
## News

Dear Sir or Madame,

not only at the world's largest exhibitions, such as the recent Expo 2020 in Dubai, are the most important issues of our time presented as more relevant than ever. At Software Factory, we are always on the lookout for innovative solutions to such issues that have a positive impact on improving **sustainability** and **mobility**. The importance of these topics is reflected across a range of our activities - ranging from client and research projects, to presentations at trade fairs and our webinars. Since the first hour of our existence, we are motivated to show how innovative solutions in connection with digitization can significantly increase the sustainable production in the manufacturing industry. See for yourself which solutions from our product portfolio best suit your company. You can get a glimpse of these solutions thoroughout this newsletter as well as other current and interesting topics on our radar.

Sincerely

Your Team at Software Factory

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# SF Products and Solutions

### Windchill Data Migrations – Are you looking for an experienced partner for your migration or carveout?

Data migrations are a challenge for every company - the migration of CAD data and CAD structures even more so. With over 120 successful CAD data migrations and our experienced team of experts, we lead your data migration to Windchill to success **in-time, in-budget and without downtime**. You can rely on us as being your partner for CAD data migrations! Learn more and contact us!

**More Info**

## Next Generation MES - Efficiency through Transparency with the Help of the IIoT Platform ThingWorx and Kepware

In order to ensure maximum efficiency, it is key that quality, process and energy data, as well as operating and machine data are fully transparent and traceable. The IIoT platform ThingWorx with Kepware offers **complete horizontal and vertical integration**, from plant connectivity in production to all IT systems involved. With an experienced partner and stable architecture, a technically secure implementation is able to be carried out. Learn more today!

**More Info**

## Plant relocations, Parallel Plant Start-ups, Worker Turnover: Eliminate Bottlenecks with Vuforia Work Instructions

Vuforia Work Instructions is the link between Vuforia Expert Capture and Vuforia Instruct. Vuforia Expert Capture provides the fastest and easiest way to **capture and share expert knowledge**. Vuforia Instruct simultaneously represents the fastest and easiest way to create and scale **3D work instructions**. Together, they provide key benefits and enable scalable dissemination of expert knowledge, allowing **work steps along the value chain to be performed more efficiently and quickly**.
Learn more on our Website!

**More Info**

## Already known ?

Software Factory is also a system supplier for Augmented Reality (AR) and delivers **complete systems** consisting of innovative solutions such as **Realware Navigator 500 or HMT1** and **Vuforia Expert Capture** or **Vuforia Chalk** for the digital transformation of your company. You are able to contact us directly for further information!

**More Info**

## Webinar: Augmented Reality (AR) for Business in the area of Training

On April 27th, 2022 at 10 a.m. CEST, you will learn about the possibilities offered by AR solutions, especially in the area of **training**, in our webinar in the **Augmented Reality (AR) for Business** series. Thanks to Industrial AR solutions, you will not only increase the **productivity** and **efficiency** of your employees, but you will also improve your customers' **satisfaction** and understanding of your products at the same time with the help of step-by-step instructions in real time! Be curious about successfully implemented customer projects in the form of Augmented Reality Experiences live from the ARtelier in Ratingen! Register directly for our free webinar!

**More Info and Registration**

# Trade Fairs and Events

We look forward to welcoming you in person again this year and informing you about our solution and product portfolio as well as our work at Software Factory! Meet us at the following events:

### INNEO Fachkonferenz Digitalisierung

**Where?**
ICS Messe Stuttgart

**When?**
May 11th, 2022

**What?**
This year, the Fachkonferenz Digitalisierung will once again take place live at the ICS Messe Stuttgart. The Software Factory team will be attending on site and is looking forward to advising you personally on the topics of **CAD, PLM, MES, IoT as well as VR/AR**. Take advantage of the opportunity for a direct exchange and the offer of numerous exciting presentations on the topic of digitization! Register directly free of charge!

**More Info & Appointment**

### IKOM 2022

**Where?**
TU Munich (Garching)

**When?**
June 27th - 30th, 2022

**What?**
IKOM 2022 may once again take place at the TU Munich campus this year. On Wednesday, June 29th, Software Factory experts will be on site with an exhibition stand. In addition to a first insight into the world of digital transformation, there will be comprehensive information on the **varied and exciting career opportunities** at Software Factory!

**More Info**

# Online Training: J-Link (OTK Java Free) for PTC Creo

Want to learn more about **automating and extending** PTC Creo with J-Link, the free and powerful Java-based programming interface? Then secure your spot now and join us for our next **online training on J-Link (OTK Java Free) for PTC Creo**, June 20th - July 1st, 2022!

Do you prefer on-site training or need more flexibility and individuality in planning your training?
Then feel free to contact us and we will find the right solution for your requirements!

P.S.: You can also find comprehensive information about our other training courses on the topic of **PTC Creo** and in the area of **IIoT** on our website!

**More Info, Dates and Contact**

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# We have Reason to celebrate!

Software Factory was founded **30 years** ago as a spin-off of the iwb of the Technical University of Munich and today stands by your side as a strong partner for digital transformation.
As a long-standing PTC partner, we offer **innovative technologies** for 3D CAD, PLM, IIoT Smart Connected Systems, Virtual/Augmented Reality, Digital Twin and Industry 4.0, among others. We dedicated to driving and shaping the digital future of manufacturing.

However, we would like to take our company anniversary as an opportunity to say **thank you** - to our great team, our loyal clients and all those who have accompanied or will accompany Software Factory.

Learn more about Software Factory!

**30 Years Anniversary**