



Dear Sir or Madame,

in a world that couldn't be more chaotic at the moment, focusing on positive events every now and then – like our current company anniversary – feels good.

30 years ago, Software Factory's history began as a spin-off of the iwb institute (Institute for Machine Tools and Industrial Management) of the Technical University of Munich (TUM). Back then, no one could have guessed the importance of software in our present personal and professional lives.

Today, our **passion** for technology, digitization and customer orientation is greater than ever. Every day, this energizes both management and every single employee to pursue our mission of optimizing industry processes.

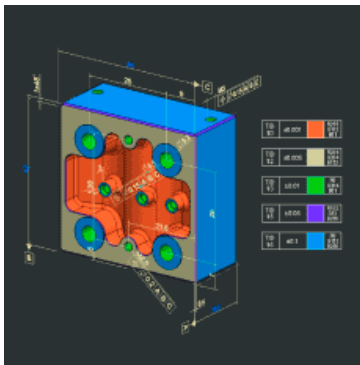
Having **fun** at work, as well as the **courage** to break new ground are crucial to making a company last and grow over a long period of time. We are proud of 30 years that would not have been possible without a great team!

Read more about our [company history](#) and what moves us in our newsletter and on our website!

Sincerely

Your Team at Software Factory

SF Products and Solutions



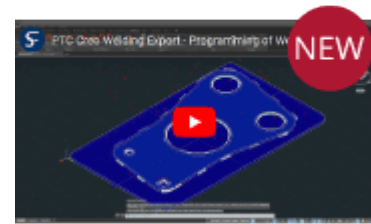
SF COLORCODING for Creo - MBD & PMI by Colors

Industry 4.0 starts in engineering. With SF COLORCODING for Creo, **product and manufacturing information (PMI)** can be created **model-based (MBD)** by **color coding** machining surfaces – without any drawing. This offers considerable time savings and automation possibilities in creating machining programs. The 3D models with color-coded manufacturing information can also be used directly for creating the associated measuring programs in quality management. Learn more!

[More Info](#)

SF WELDING EXPORT for Creo - Use your welding robots even for small batch sizes

The shortage of skilled workers requires new concepts in development, design, work preparation and production. SF WELDING EXPORT for PTC Creo creates a digital model of the product and welding process. This allows for a **continuous digitization of the welding process chain** – from development to production. The trade journal “De Constructeur” has published the article "Naadloos van CAD naar CAM", in which our partner TFH Technical Services talks about the topic in detail. Read more on our website and download the article for free!



[More Info](#)

MES - the plus in production management



Manufacturing Execution System

[More Info](#)

[Appointment](#)

Over 30 years in business, Software Factory has gained a wealth of expertise in **implementing MES**. From standard solutions, blends of standard MES with custom extensions, all the way to completely individual solutions – we’ve done it. With ThingWorx Applications from PTC you can now benefit from even more advantages! Find out more or secure your personal meeting with our MES experts!

Already known ?

In addition to our numerous solutions in the field of Augmented Reality (AR), we also offer the Virtual Reality platform **IQ3 Connect**. In this platform, teams worldwide can work together in real time, even without VR equipment. It also offers numerous application possibilities in training. Learn more on our website!

[Learn more](#)

SF Webinar

Augmented Reality (AR) for Business



SF Webinare
Augmented Reality (AR)
for Business

With the Metaverse topic, we started the next round of AR webinars already in September.

On **November 9th, 2022**, you will have the opportunity to learn more about **Augmented Reality** in the field of **training**. Experience vividly and up-close the advantages AR solutions hold for your digital transformation!

Join us and register directly free of charge!

[Registration](#)

Trade Fairs and Events - Review



PTC User 2022

The long trip was well worth it! In early October 2022, the largest **PTC User** conference “Back Together Again” hit Orlando live (right after hurricane Ian) – and the Software Factory experts were there. In addition to listening to numerous inspiring and insightful presentations, we enjoyed the personal contact with other participants and talked about topics such as **Windchill Migrations, Windchill RV&S, Creo Toolkit, Navigate and Vuforia**.

[More Impressions](#)

Creo Toolkit and Creo Object Toolkit OTK (C/C++) Training

Learn to streamline Creo by joining our virtual training on **Creo Toolkit** and **Creo Object Toolkit OTK (C/C++)** for **PTC Creo Parametric**! Starting from **November 7th - 18th, 2022**, you will learn how to use PTC’s most powerful programming interface for customizing, extending and automating Creo. Hardly you will find such a high concentration of know-how and practical expertise as in this 2-week training format! Contact us directly via our website and secure your opportunity to join!

[Registration and Contact](#)



Research Project: RETHINK!



Sustainability and a careful use of resources rank very high on our priority list. We are proud to be members of the **RETHINK research project**, which aims to advance a circular economy in SMEs by remanufacturing. The results to date are promising and something we are proud of. The cause also received its necessary attention at the 2022 TechDays, as well as in the IT&Production trade journal and the "Service Today" magazine, offering in-depth insights. Learn more!

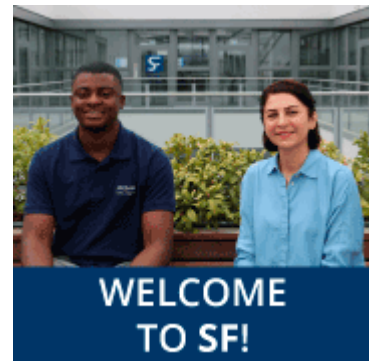
[To Research Project](#)

Our apprentices 2022!

In order to grow steadily as a company, Software Factory has been training young professionals in a variety of professions for many years. In 2022, two departments were happy to welcome new trainees.

Khatereh and **Mohammed** started their apprenticeships as IT specialists for application development and system integration.

We are very happy to know you on board and wish you much joy and success in all future endeavors!



[More Info](#)



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