

## Developing powerful and secure IoT solutions

**ThingWorx** is the world's leading IoT software platform for the smart, connected world and was especially designed for the Internet of Things (IoT). It provides integrated, IoT-specific development tools for the industry.

## Strengthen your competitive position with smart, connected products

Make your industrial applications fit for digitalization and exploit your IoT potential in a fraction of your previous project planning time. PTC's IoT platform ThingWorx enables you to link your resources and create comprehensive applications quickly and easily, thus allowing you to increase your long-term business success.

As a long-time partner to PTC and system integrator, we work together with you to develop efficient IoT solutions.

### ThingWorx Foundation

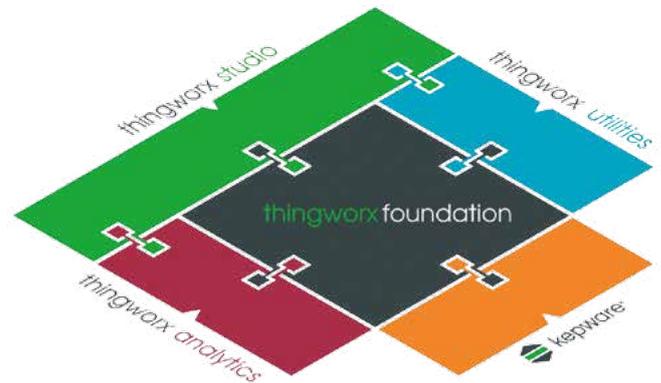
ThingWorx Foundation provides the basis for all the ThingWorx components and facilitates the development of complex applications, interfaces, and the operation of secure IoT solutions.

- Drag-and-drop functionality without any need for manual program code
- Model-driven
- Rapid application design, Composer and Mashup Builder
- Highly secure thanks to an end-to-end security model with role-based access permissions
- Flexible connectivity strategies minimize integration and support outlay

### ThingWorx Utilities

Define, manage, monitor and optimize your networked products using the out-of-the-box toolset.

- Device management (provisioning, asset and alert management, remote access, software content management)
- Process workflow
- Manufacturing and customer service



ThingWorx IoT platform

### ThingWorx Analytics

Extend your solutions quickly and easily with real-time pattern and anomaly detection, predictive functions and simulation.

### Keeware

Integrate industrial controllers and equipment in your IoT solutions using the communication platform, ThingWorx Industrial Connectivity, with Keeware.

### ThingWorx Studio

Create and publish augmented reality applications that offer a new and intuitive user experience (UX). No programming knowledge is required and digital 3D models can be integrated rapidly.



## Summary

- ThingWorx is a platform that enables the rapid development of complex applications for the smart, connected world.
- Enormous reduction in development time thanks to simplified workflows and processes.

